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ABSTRACT

The Northern Kentucky University Bachelor of Science in Applied Sociology and Anthropology (ASAN), which is described in this report, involves a strong liberal arts background combined with a thorough preparation in social science research skills. ASAN students take introductory and basic methods courses in sociology and anthropology, applied courses in one of the two disciplines, individually selected content courses in particular topics area, and selected courses that help develop useful skills in applied careers. The capstone of the program is the practicum, a supervised, hands-on experience in gathering, analyzing and reporting information requested by a community-based client. This interdisciplinary undergraduate curriculum is designed to provide students with the breadth of understanding, the technical skills, and the experience necessary to pursue careers in an increasingly information-based society. A student handbook for the program, which includes course descriptions, forms relating to the practicum (including the practicum contract), and brief resumes of individual faculty members. Letters supporting the program are also appended. (KM)

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FACT SHEET

DEGREE PROGRAM IN APPLIED SOCIOLOGY AND ANTHROPOLOGY (ASAN)

- Located in the Department of Sociology, Anthropology, and Philosophy, the ASAN program was begun in 1980 with a federal grant from FIPSE (Fund for the Improvement of Secondary Education).

- ASAN was the first undergraduate interdisciplinary program of its kind. It has been used as a model for applied social science curricula in colleges and universities across the country.

- ASAN received Honorable Mention from the G. Theodore Mitau Award for Innovation and Change in Higher Education (1988) and was selected as a model project by the American Association of State Colleges and Universities (1989).

- Two students and a faculty member from the ASAN program received Community Service Awards from the Commonwealth of Kentucky Judicial Department's Administrative Office of the Courts for their research in the Court Designated Worker Program (1988).

- ASAN students and faculty are regular participants in the annual meetings of the Society for Applied Sociology.

- In 1987 the ASAN program instituted the Mert Freudenberg Scholarship in honor of one of its first graduates.

- In the Spring, 1989, Semester the ASAN program had 18 majors enrolled, of whom five are currently on practicum.

- Program Coordinator: Dr. Phillip Obermiller
Associate Professor of Sociology
Department of Soc/Ant/Phi
Northern Kentucky University
(606) 572-5525

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AASCU/ERIC Model Programs Inventory Project

The AASCU/ERIC Model Programs Inventory is a two-year project seeking to establish and test a model system for collecting and disseminating information on model programs at AASCU-member institutions--375 of the public four-year colleges and universities in the United States.

The four objectives of the project are:

- To increase the information on model programs available to all institutions through the ERIC system
- To encourage the use of the ERIC system by AASCU institutions
- To improve AASCU's ability to know about, and share information on, activities at member institutions, and
- To test a model for collaboration with ERIC that other national organizations might adopt.

The AASCU/ERIC Model Programs Inventory Project is funded with a grant from the Fund for the Improvement of Postsecondary Education to the American Association of State Colleges and Universities, in collaboration with the ERIC Clearinghouse on Higher Education at The George Washington University.

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ABSTRACT OF PROGRAM DESCRIPTION

The Bachelor of Science in Applied Sociology and Anthropology (ASAN) involves a strong liberal arts background combined with a thorough preparation in social science research skills. ASAN students take introductory and basic methods courses in sociology and anthropology, applied courses in one of the two disciplines, individually selected content courses in particular topic areas, and selected courses that help develop useful skills in applied careers. The capstone of the program is the practicum, a supervised, hands-on experience in gathering, analyzing, and reporting information requested by a community-based client. This interdisciplinary undergraduate curriculum is designed to provide students with the breadth of understanding, the technical skills, and the experience to pursue careers in an increasingly information-based society.

WHAT IS APPLIED SOCIOLOGY/ANTHROPOLOGY?

This major combines the quantitative methods of sociology with the qualitative methods and the limited-setting research orientation of cultural anthropology. It seeks to produce students who can work with business firms, public organizations, agencies, and programs as information gatherers, research designers, and assistants in program evaluation.

The applied sociology/anthropology (ASAN) major is aimed at equipping students with a theoretical orientation and methodological skills that will qualify them for employment with a Bachelor of Science degree alone, and will also prepare them fully for possible graduate work later in their careers. The major has been designed with on-the-job training as an important component. This training is expected to meet the demands of a growing job market that requires this kind of lower-level research skill.

WHAT IS THE ASAN PROGRAM DESIGNED TO DO?

The objectives of the program in applied sociology and anthropology are to provide students with a broad background in the logic and methods of social research, to conduct social research in various settings, and to gain the academic background necessary to gain employment or to pursue graduate work. To accomplish these objectives, students take introductory and basic methods courses in sociology and anthropology, applied courses in one of the two disciplines, individually selected content courses in particular topic areas, and selected courses that help develop skills useful in applied careers. The capstone of the program is on-the-job experience in gathering and analyzing data, and in reporting the results in an agency or institution through the practicum courses.

Students who complete the ASAN program will have qualifications that are highly desirable in the current job market. These include—

- flexibility in using research skills in a variety of career paths;
- familiarity with the operation of computers and with the use of social science applications programs;
- experience in field research; and
- the ability to organize information and to communicate research results in a clear and useful manner.

WHAT ARE ASAN STUDENTS REQUIRED TO DO WHILE IN THE PROGRAM?

A grade-point average (GPA) of at least 2.00 must be maintained in courses for the major.

Students are required to take seven core courses (21 semester hours), two topical courses (6 semester hours), two perspectivies courses (6 semester hours), two courses in skill areas (6 semester hours), and three practicum courses (7 semester hours). These requirements are outlined more completely below.

Core Requirements

ANT 100 Cultural Anthropology
ANT 340 Ethnographic Methods
MAT 205 Elementary Statistics
SOC 100 Introductory Sociology
SOC 320 Social Research
SOC 321 Applied Social Research
SOC 322 Applied Sociology (*or* ANT 325 Applied Anthropology)

Topical Areas

Students must complete at least 6 semester hours from the following courses. Other courses may fulfull the requirement for this area with written approval of the program coordinator and the department chairperson.

ANT 231 Modern American Indians
ANT 250 / SOC 250 Women in Society
ANT 251 Sex Roles and Culture
ANT 345 Environmental Anthropology
SOC 202 Juvenile Delinquency
SOC 203 Sociology of Corrections
SOC 205 Current Social Issues
SOC 208 Police and Society

SOC 213 Sociology of Aging
SOC 300 Race and Ethnic Relations
SOC 305 Criminology
SOC 315 Marriage and the Family
SOC 425 Political Sociology
SOC 440 Psychiatric Sociology
SOC 450 Medical Sociology
SOC 490 Sociology of Law

Perspectives

Students must complete at least 6 semester hours from the Sociological Perspective *or* the Anthropological Perspective.

The Sociological Perspective

SOC 301 Comparative Ethnic Relations
SOC 303 Social Psychology
SOC 308 Social Organization
SOC 310 Social Change
SOC 318 Occupations
SOC 330 Sociological Theory
SOC 340 Population
SOC 380 Deviance and Social Control
SOC 400 Urban Society
SOC 403 Social Stratification

The Anthropological Perspective

ANT 294 Cultural Ecology
ANT 301 Comparative Ethnic Relations
ANT 310 Culture Change
ANT 312 Social Organization
ANT 320 Religion and Culture
ANT 330 People in Cities
ANT 401 Culture Theory

Skill Areas

Students must complete at least 6 semester hours from the following courses. Other courses may be taken to fulfill the requirement for this area with written approval of the program coordinator and the department chairperson.

BUS 100 Introduction to Business (*or* BUS 210 Women in Business
ENG 347 Technical Writing
IFS 100 Computers in Business and Society
MAT 110 *or* 111 Mathematics for Business and Social Sciences I or II
PAD 300 Introduction to Public Administration
PAD 400 Grants-in-Aid
PHI 164 Practical Reasoning

Practicum Area

Students must complete each of the following courses (7 semester hours).

SOC/ANT 460 Practicum Preparation (1 semester hour)
SOC/ANT 461-462 Research Practicum I and II

WHAT IS A PRACTICUM?

A goal of the ASAN degree is to include a solid preparation in social science research, giving the student marketable research skills that can be used to obtain a job or to attend graduate school. An important part of the ASAN degree is the practicum, in which the student has an opportunity to carry out research in the community. The practicum may include such activities as conducting house-to-house and telephone surveys, working with computers, interviewing clients, conducting social impact analysis, performing needs assessments, writing grants, evaluating programs, or similar work.

The practicum component of the ASAN program is designed to provide students with comprehensive professional preparation. It enables students to gain knowledge and professional skills in

applied social research, and provides them with the means to measure their interest in this type of work and with the ability to conduct research in practical situations. The practicum integrates academic classroom learning with practical, on-site experiences in the field. It is a vital part of the ASAN curriculum. In cooperation with the program coordinator, the practicum placement is selected to fit the students' personal interests, educational background, personality, and career goals.

The objectives of the practicum experience are—

- to enable students to apply their research skills in a variety of settings;
- to familiarize students with the structure, administration, and policies of the organiza- in which they work; and
- to acquaint students with the variety of research needs and opportunities in the Tri-State area.

WHO DOES WHAT IN A PRACTICUM?

A. **The Student's Responsibilities**

Each of the six steps outlined below should be completed in the semester *before* the beginning of the practicum.

1. Make sure all prerequisites for SOC/ANT 461 or 462 are completed.
2. Sign up for SOC/ANT 461 or 462 as appropriate during advance registration.
3. Meet with ASAN program coordinator during advance registration to determine preferences and opportunities for practicum placement (see Appendix 2).
4. Contact selected practicum supervisors and arrange interviews.
5. Reach agreement with coordinator on final practicum selection.
6. Contract with practicum site supervisor for specific research task (see Appendix 3).

The following two steps are to be completed *during* the practicum.

1. Complete and turn in the research report before the end of the semester.
2. Keep a journal of the research process, recording decisions, problems, and any other significant data.

Students in practicum are expected to conduct themselves in a professional manner, with special attention to ethical issues and to the confidentiality of the information they are handling. Dress and conduct should be appropriate and consistent with that of other workers at the practicum site. Agreed-upon work schedules should be strictly observed. Any difficulties encountered during the practicum should be brought to the attention of the ASAN program coordinator as soon as possible.

B. **The Coordinator's Responsibilities**

1. Advise students on practicum requirements and possible practicum sites.
2. Keep a file of available practicum sites.
3. Establish and maintain contact with students and clients while practica are in progress.
4. Advise students on procedural and substantive matters regarding the research process.
5. Meet with students to discuss practicum performance.
6. Evaluate final product and assign semester grade.

C. **The Client's Responsibilities**

1. Establish agreement with students on the nature and extent of the research task.
2. Designate work space for students and provide access to data sources as needed.
3. Provide orientation to familiarize students with the purpose and basic operations of the organization.
4. Meet with students and/or coordinators to discuss problems and progress.
5. Complete evaluations (see Appendix 4) and return them to coordinators before the end of the semester.

WHAT CAREER PATHS CAN ASAN STUDENTS FOLLOW AFTER GRADUATION?

The field of information gathering, analysis, and dissemination is one of the fastest growing areas of modern society: between 1972 and 1980, the number of its research workers more than doubled in the U.S. Sociologists and anthropologists with social research skills are working in all branches of government at the federal, state, and local levels. They are also employed in profit-oriented corporations, small businesses, and non-profit agencies. In addition, many work for themselves as independent consultants or entrepreneurs.

Evidence of ASAN Program Effectiveness

BACKGROUND. The Degree Program in Applied Sociology and Anthropology (ASAN) began in 1980 at Northern Kentucky University with the assistance of a federal grant from the Fund for the Improvement of Secondary Education. It started as an experimental curriculum designed for undergraduates studying applied social sciences. During eight years of operation the program has been refined through administrative streamlining and curriculum revision. Today the ASAN program has one of the largest enrollments of majors in the department, provides a public service to community organizations and small businesses in the Tri-state area through its practicum program, and is used as a national model for interdisciplinary curricula in applied undergraduate education.

INNOVATIVE CURRICULUM. Students in the program receive a grounding in the liberal arts through the NKU general studies requirements and the upper division courses offered under the "Topics" portion of the ASAN curriculum. A greater familiarity with the disciplines of Sociology or Anthropology is promoted within the "Perspectives" area of the curriculum.

The "Core" courses required of all majors provide students with solid skills in both quantitative and qualitative

social research. In addition, the "Skills Area" selects courses from across the university's curriculum to provide students special capabilities in technical writing, mathematics, computing, administration, or practical reasoning.

PUBLIC SERVICE. The capstone of the ASAN curriculum is a six credit hour supervised practicum in which students obtain experience applying their learning through research projects specified by clients in Northern Kentucky and Southwestern Ohio. An accompanying practicum seminar both prepares students for working with governmental, non-profit, or small business clients, and enables them to reflect collectively on their practicum experience. ASAN students on recent practica have served the research needs of a variety of clients: a medical clinic, a computer repair company, a political campaign, an advertising agency, a downtown hotel, an environmental advisory council, a marketing company, a county juvenile detention center, an automobile dealership, a nursing home, and a public welfare agency.

STUDENT ACCESS. Special efforts are made to recruit non-traditional students to the ASAN program through visits to off-campus businesses where many workers, women in particular, are stymied in their careers because they lack a college degree. The ASAN program has successfully collaborated with the NKU office of Credit Continuing

Education and Experiential Learning to bring new majors into the program from these off-campus contacts.

A scholarship in memory of a deceased graduate has been instituted in 1987 to broaden student access to the ASAN degree program. The scholarship, supported by the NKU Foundation, has been funded through the early 1990s by contributions from faculty, alumni, and student organizations in the Department of Social Sciences.

EXPERIENTIAL LEARNING. The ASAN program produces a growth in the self-confidence of its majors, many of whom are first-generation college students. A rigorous curriculum that combines an interdisciplinary liberals arts background with job-linked technical skills gives students a feeling of preparedness for the contemporary job market. The practica adds an additional sense of job-readiness through experiential learning and interaction with clients who may be future employers.

Although many ASAN majors take positions in public and private sector organizations upon graduation, others go on for further studies. Whether they are preparing for immediate entry into professional careers or plan to begin a program of graduate studies, ASAN majors are encouraged to participate actively in appropriate professional organizations. In recent years the ASAN students from Northern Kentucky University have constituted the largest

student delegation participating in the annual meetings of the Society for Applied Sociology.

A MODEL CURRICULUM. At the national level, the ASAN program has responded to written requests from colleges and universities across the country seeking further information regarding its curriculum, recruitment program, student handbook, or newsletter. Additional requests for information come from presentations made about the program at academic conferences or from news articles featuring the ASAN program in professional newsletters.

SUMMARY. The degree program in Applied Sociology/ Anthropology at Northern Kentucky University employs an innovative approach to curriculum design to provide an interdisciplinary, liberal arts education for its majors. As the U.S. moves into an era where information-based employment is the norm, the combination of liberal studies an technical skills in applied research obtained in the ASAN program become ever more pertinent. Experiential learning and public service are emphasized through the student practica. Student access is increased through a scholarship fund and by means of an extensive recruitment program.

DEGREE PROGRAM IN APPLIED SOCIOLOGY/ANTHROPOLOGY NORTHERN KENTUCKY UNIVERSITY

ıN Program Coordinator
·artment of Social Sciences
thern Kentucky University
ıland Heights, KY 41076

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Department of Social Sciences
Northern Kentucky University
Highland Heights, KY 41076

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WHAT IS THE ASAN PROGRAM?

The degree program in applied sociology/anthropology (ASAN) includes a solid preparation in social science research, giving students marketable research skills that can be used to obtain a job or to attend graduate school. ASAN students take introductory and basic methods courses in sociology and anthropology, applied courses in one of the two disciplines, individually selected content courses in particular topic areas, and selected courses that help develop skills useful in applied careers. The capstone of the program is on-the-job experience in gathering and analyzing data, and in reporting the results in an agency or institution through the practicum courses.

WHAT ARE THE BENEFITS OF THE ASAN DEGREE?

The field of information gathering, analysis, and dissemination is one of the fastest-growing areas of modern society; between 1972 and 1980, the number of research workers more than doubled in the U.S. Sociologists and anthropologists with social research skills are working in all branches of government at the federal, state, and local levels. They are also employed in profit-oriented corporations, small businesses, and non-profit agencies. In addition, many work for themselves as independent consultants or entrepreneurs.

Students who complete the ASAN program will have qualifications that are highly desirable in the current job market. These include:

- flexibility in using research skills in a variety of career paths;
- familiarity with the operation of computers and with the use of social science applications programs;
- experience in field research; and
- the ability to organize information and to communicate research results in a clear and useful manner.

WHAT IS A PRACTICUM?

An important part of the ASAN degree is the practicum, in which students have an opportunity to carry out research in the community. The practicum component of the ASAN program is designed to provide students with the most comprehensive professional preparation available. It enables students to gain knowledge and skills in applied social research, provides them with the means to measure their interest in this type of career, and with the ability to conduct research in practical situations. The practicum integrates academic classroom learning with practical, on-site experiences in the field. It is a vital part of the ASAN curriculum.

Practicum placement is selected in cooperation with the program coordinator to fit the student's personal interests, educational background, personality, and career goals.

The objectives of the practicum experience are:

- to enable students to apply their research skills in a variety of settings;
- to familiarize students with the structure, administration, and policies of organizations in which they work; and
- to acquaint students with the variety of research needs and opportunities in the Tri-State area.

WHAT CAREER PATHS CAN ASAN STUDENTS FOLLOW AFTER GRADUATION?

Although the bachelor of science in applied sociology/anthropology provides an excellent background for attending graduate school, ASAN graduates are also quite capable of competing in the job market in a variety of areas. These areas include but are not limited to:

Budget Analysis
Computer Operations
Communications
Community Service
Corrections
Data Processing
Education
Environmental Research
Evaluation Research
Financial Analysis
Human Relations
Information Management
Legislative Research
Management and Organizational Research
Market Research
Needs Assessment
Personnel Administration
Planning
Policy Research
Public Administration
Public Relations
Purchasing
Quality Control
Social Impact Assessment
Systems Analysis

If you would like more information about the program in Applied Sociology/Anthropology at NKU, please complete and return this form.

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: (____) _____ _____

STUDENT HANDBOOK

FOR THE
DEGREE PROGRAM
IN

APPLIED SOCIOLOGY/ANTHROPOLOGY

Prepared by Phillip J. Obermiller
ASAN Program Coordinator
Department of Social Sciences
Northern Kentucky University
Highland Heights, KY 41076
(606) 572-5259
1986

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Preface

This handbook for students at Northern Kentucky University is designed to take them step by step through the program requirements leading to the degree of Bachelor of Science in applied sociology/anthropology (ASAN). It also answers some basic questions that students considering a major in the program may ask: What is applied sociology and anthropology? If I enroll in the applied program, what knowledge, skills, and experience will I acquire? What kinds of careers may be open to me? If you would like more information after looking through this booklet, please call the ASAN program coordinator in the Department of Social Sciences: (606) 572-5259.

WHAT IS ANTHROPOLOGY?

The purpose of the anthropology program is to provide students with a knowledge and an appreciation of the diversity of culture and society. Anthropology presents not only a unique point of view but a unique method of studying human cultures via participant observation or ethnographic fieldwork. Anthropology courses provide a perspective that complements courses in other social behavioral sciences.

WHAT IS SOCIOLOGY?

The primary aim of the sociology program is to provide undergraduate students with an understanding of concepts and methods of the scientific study of society and social relations. Sociology is both a way of viewing society and a set of techniques for seeking answers to questions about social behavior; courses are designed to acquaint students with both aspects of the discipline. The program seeks to develop students' ability to observe and think critically about their own and other societies and to become more sensitive to differences in human behavior and values.

WHAT IS APPLIED SOCIOLOGY/ANTHROPOLOGY?

This major combines the quantitative methods of sociology with the qualitative methods and the limited-setting research orientation of cultural anthropology. It seeks to produce students who can work with business firms, public organizations, agencies, and programs as information gatherers, research designers, and assistants in program evaluation.

The applied sociology/anthropology (ASAN) major is aimed at equipping students with a theoretical orientation and methodological skills that will qualify them for employment with a Bachelor of Science degree alone, and will also prepare them fully for possible graduate work later in their careers. The major has been designed with on-the-job training as an important component. This training is expected to meet the demands of a growing job market that requires this kind of lower-level research skill.

WHAT IS THE ASAN PROGRAM DESIGNED TO DO?

The objectives of the program in applied sociology and anthropology are to provide students with a broad background in the logic and methods of social research, to conduct social research in various settings, and to gain the academic background necessary to gain employment or to pursue graduate work. To accomplish these objectives, students take introductory and basic methods courses in sociology and anthropology, applied courses in one of the two disciplines, individually selected content courses in particular topic areas, and selected courses that help develop skills useful in applied careers. The capstone of the program is on-the-job experience in gathering and analyzing data, and in reporting the results in an agency or institution through the practicum courses.

Students who complete the ASAN program will have qualifications that are highly desirable in the current job market. These include—

- flexibility in using research skills in a variety of career paths;
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- experience in field research; and
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Although the Bachelor of Science in applied sociology/anthropology provides an excellent background for attending graduate school, ASAN graduates can also compete successfully in the job market in a variety of areas. These areas include but are not limited to:

Budget Analysis
Computer Operations
Communications
Community Service
Corrections
Data Processing
Education
Environmental Research
Evaluation Research
Financial Analysis
Human Relations
Information Management
Legislative Research
Management and Organizational Research
Market Research
Needs Assessment
Personnel Administration
Planning
Policy Research
Public Administration
Public Relations
Purchasing
Quality Control
Social Impact Assessment
Systems Analysis

WHAT ARE ASAN STUDENTS REQUIRED TO DO WHILE IN THE PROGRAM?

A grade-point average (GPA) of at least 2.00 must be maintained in courses for the major.

Students are required to take seven core courses (21 semester hours), two topical courses (6 semester hours), two perspectivies courses (6 semester hours), two courses in skill areas (6 semester hours), and three practicum courses (7 semester hours). These requirements are outlined more completely below.

Core Requirements

ANT 100 Cultural Anthropology
ANT 340 Ethnographic Methods
MAT 205 Elementary Statistics
SOC 100 Introductory Sociology
SOC 320 Social Research
SOC 321 Applied Social Research
SOC 322 Applied Sociology (*or* ANT 325 Applied Anthropology)

Topical Areas

Students must complete at least 6 semester hours from the following courses. Other courses may fulfull the requirement for this area with written approval of the program coordinator and the department chairperson.

ANT 231 Modern American Indians
ANT 250 / SOC 250 Women in Society
ANT 251 Sex Roles and Culture
ANT 345 Environmental Anthropology
SOC 202 Juvenile Delinquency
SOC 203 Sociology of Corrections
SOC 205 Current Social Issues
SOC 208 Police and Society

SOC 213 Sociology of Aging
SOC 300 Race and Ethnic Relations
SOC 305 Criminology
SOC 315 Marriage and the Family
SOC 425 Political Sociology
SOC 440 Psychiatric Sociology
SOC 450 Medical Sociology
SOC 490 Sociology of Law

Perspectives

Students must complete at least 6 semester hours from the Sociological Perspective *or* the Anthropological Perspective.

The Sociological Perspective

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SOC 303 Social Psychology
SOC 308 Social Organization
SOC 310 Social Change
SOC 318 Occupations
SOC 330 Sociological Theory
SOC 340 Population
SOC 380 Deviance and Social Control
SOC 400 Urban Society
SOC 403 Social Stratification

The Anthropological Perspective

ANT 294 Cultural Ecology
ANT 301 Comparative Ethnic Relations
ANT 310 Culture Change
ANT 312 Social Organization
ANT 320 Religion and Culture
ANT 330 People in Cities
ANT 401 Culture Theory

Skill Areas

Students must complete at least 6 semester hours from the following courses. Other courses may be taken to fulfill the requirement for this area with written approval of the program coordinator and the department chairperson.

BUS 100 Introduction to Business (*or* BUS 210 Women in Business
ENG 347 Technical Writing
IFS 100 Computers in Business and Society
MAT 110 *or* 111 Mathematics for Business and Social Sciences I or II
PAD 300 Introduction to Public Administration
PAD 400 Grants-in-Aid
PHI 164 Practical Reasoning

Practicum Area

Students must complete each of the following courses (7 semester hours).

SOC/ANT 460 Practicum Preparation (1 semester hour)
SOC/ANT 461-462 Research Practicum I and II

WHAT IS A PRACTICUM?

A goal of the ASAN degree is to include a solid preparation in social science research, giving the student marketable research skills that can be used to obtain a job or to attend graduate school. An important part of the ASAN degree is the practicum, in which the student has an opportunity to carry out research in the community. The practicum may include such activities as conducting house-to-house and telephone surveys, working with computers, interviewing clients, conducting social impact analysis, performing needs assessments, writing grants, evaluating programs, or similar work.

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- to enable students to apply their research skills in a variety of settings;
- to familiarize students with the structure, administration, and policies of the organiza-in which they work; and
- to acquaint students with the variety of research needs and opportunities in the Tri-State area.

WHO DOES WHAT IN A PRACTICUM?

A. **The Student's Responsibilities**

Each of the six steps outlined below should be completed in the semester *before* the beginning of the practicum.

1. Make sure all prerequisites for SOC/ANT 461 or 462 are completed.
2. Sign up for SOC/ANT 461 or 462 as appropriate during advance registration.
3. Meet with ASAN program coordinator during advance registration to determine preferences and opportunities for practicum placement (see Appendix 2).
4. Contact selected practicum supervisors and arrange interviews.
5. Reach agreement with coordinator on final practicum selection.
6. Contract with practicum site supervisor for specific research task (see Appendix 3).

The following two steps are to be completed *during* the practicum.

1. Complete and turn in the research report before the end of the semester.
2. Keep a journal of the research process, recording decisions, problems, and any other significant data.

Students in practicum are expected to conduct themselves in a professional manner, with special attention to ethical issues and to the confidentiality of the information they are handling. Dress and conduct should be appropriate and consistent with that of other workers at the practicum site. Agreed-upon work schedules should be strictly observed. Any difficulties encountered during the practicum should be brought to the attention of the ASAN program coordinator as soon as possible.

B. **The Coordinator's Responsibilities**

1. Advise students on practicum requirements and possible practicum sites.
2. Keep a file of available practicum sites.
3. Establish and maintain contact with students and clients while practica are in progress.
4. Advise students on procedural and substantive matters regarding the research process.
5. Meet with students to discuss practicum performance.
6. Evaluate final product and assign semester grade.

C. **The Client's Responsibilities**

1. Establish agreement with students on the nature and extent of the research task.
2. Designate work space for students and provide access to data sources as needed.
3. Provide orientation to familiarize students with the purpose and basic operations of the organization.
4. Meet with students and/or coordinators to discuss problems and progress.
5. Complete evaluations (see Appendix 4) and return them to coordinators before the end of the semester.

WHAT PROFESSIONAL AND SOCIAL NETWORKS ARE OPEN TO ASAN STUDENTS?

Sociology Club

This organization is composed of students majoring or minoring in sociology or the ASAN program. Monthly meetings are held in fall and spring semesters. The purposes of the Sociology Club include promoting cooperation and fellowship among students and between faculty and

students; conducting extracurricular programs such as guest speakers, films, and field trips; and helping new students to become acquainted with the sociology program through association with other students and with faculty.

Anthropology Club
The Anthropology Club is an organization of students interested in learning more about other cultures, both present and prehistoric. Throughout the year the club schedules trips to archaeological sites and sponsors lectures by people who have lived in other societies. The Anthropology Club is not composed exclusively of students majoring in anthropology; anyone with an interest in anthropology is welcome to join.

Society for Applied Sociology (SAS)
SAS, an organization with an international scope, is devoted exclusively to providing a forum for applied sociologists in any work setting. Membership is open to practitioners and supporters of sociological work in the public and private sectors. The bylaws, purpose, and operation focus on providing resources, communication channels, and support for colleagues engaged in sociological applications.

Benefits of SAS membership include a subscription to the *Journal of Applied Sociology;* a subscription to the quarterly *Applied Sociologist Bulletin;* annual meetings that focus on the particular concerns of practicing sociologists; opportunities to attend workshops for professional development; employment and market networks; centralized information exchange; and participation on active committees that help to shape the future of applied sociology.

Society for Applied Anthropology (SfAA)
SfAA was incorporated in 1941 as a society for the scientific investigation of "the principles controlling the relations of human beings to one another . . . and the wide application of these principles to practical problems." It is based on the premise that human organizations create as well as solve problems. SfAA focuses on developing a body of knowledge about the structure, operation, modification, and preservation of human organizations. It holds annual meetings throughout the United States and publishes the journals *Human Organization* and *Practicing Anthropology.*

Washington Association of Professional Anthropologists (WAPA)
The aim of WAPA is to foster professional development of its members and to expand the visibility and use of anthropologists in public and private sectors. In addition to monthly meetings, a newsletter, special events, and the Praxis award, WAPA designs and presents day-long workshops for anthropologists who wish to develop new skills and new careers.

Appendix 1

CHECKLIST FOR ASAN STUDENTS

Name _____ Date of Entry into Program ___/___/___

Core Courses (21 semester hours)	Grade	Year	Hours
SOC 100 Introductory Sociology			
ANT 100 Cultural Anthropology			
SOC 320 Social Research			
ANT 340 Ethnographic Methods			
SOC 321 Applied Social Research			
SOC 322 Applied Sociology (*OR* ANT 325 Applied Anthropology)			
MAT 205 Elementary Statistics			

Topical Areas (6 semester hours)

_____

_____

_____

_____

Perspectives (6 semester hours)

_____

_____

_____

_____

Skill Areas (6 semester hours)

_____

_____

_____

_____

Practicum (7 semester hours)

SOC/ANT 460 Practicum Preparation (1 semester hour) _____

SOC/ANT 461 Research Practicum I _____

SOC/ANT 462 Research Practicum II _____

Appendix 2

REQUEST FOR PRACTICUM PLACEMENT

Program in Applied Sociology/Anthropology

Department of Social Sciences

Northern Kentucky University

NAME _____

ADDRESS _____

SOC. SEC. NO. _____

PHONE _____

	YES	NO
A. I have completed all ASAN core requirements.	_____	_____
B. I have completed or am currently taking SOC/ANT 460.	_____	_____

C. I am most comfortable with the following types of research methodologies: _____

_____

_____

D. I am most interested in conducting research in the following areas: _____

_____

_____

E. I am most interested in gaining research experience in the following types of organizations: _____

_____

_____

Appendix 3

PRACTICUM CONTRACT

Program in Applied Sociology/Anthropology

Department of Social Sciences

Northern Kentucky University

We agree that I will be responsible for completing the following research task by the end of the

_____ semester of 19 _____:

Study Design

1. Describe the major research question this study will explore:

_____

_____

2. Describe the methodology to be used in answering the research question:_____

_____

3. Describe the major objectives that will be outlined in the written report resulting from the practicum:

1. _____

2. _____

3. _____

4. Date final report will be delivered to site supervisor and practicum coordinator:_____/_____/_____

_____ _____

(Student's signature) (Date)

_____ _____

(Client's signature) (Title)

_____

(Organization)

_____

(Address)

_____

(Phone)

Appendix 4

PRACTICUM EVALUATION REPORT

Program in Applied Sociology/Anthropology

Department of Social Sciences

Northern Kentucky University

To be completed by practicum site supervisor:

I. Student's name _____

Current date _____

II. Supervisor's signature _____

Organization _____

Address _____

_____

Phone _____

Note: As a frame of reference when completing this form, compare this student with all others you have known at the same educational level.

III. Please describe the value of the practicum product to your organization.

_____

_____

_____

_____

_____

IV. Please evaluate the student's performance during the practicum (e.g., ability to communicate, willingness to learn and contribute, adaptation to organizational norms, etc.).

_____

_____

_____

_____

_____

V. Performance Characteristics
(1 = excellent, 2 = very good, 3 = good, 4 = fair, 5 = poor)

	1	2	3	4	5
A. Skills and knowledge necessary for job	___	___	___	___	___
B. Quality of work done	___	___	___	___	___
C. Amount of work done	___	___	___	___	___
D. Reliability in meeting deadlines	___	___	___	___	___
E. Working relationship with members of organization sponsoring the practicum	___	___	___	___	___
F. Ability to communicate clearly	___	___	___	___	___

Comments:

This report has been reviewed and discussed with the student.

Yes _____ No _____

Appendix 5

THE ASAN PROGRAM FACULTY

Christopher Boehm
Professor of Anthropology

Education:
1959 Antioch College, B.A.
1970 Harvard University, M.A.
1972 Harvard University, Ph.D.

Academic areas of teaching and research:
Social theory; applied anthropology (urban, educational, and medical/mental health fields); ethnographic field methods; sociobiology; morality; semantics; ethnohistory of tribal and state political systems.

Current projects:
Developing a new primate social behavior course; new field research on chimpanzee behavior; writing and publishing on sociocultural evolution and ecology and on different cultural aspects of the Upper Moraca Tribe in Montenegro, Yugoslavia.

Sharlotte Neely
Associate Professor of Anthropology

Education:
1970 Georgia State University, B.A.
1971 University of North Carolina, M.A.
1976 University of North Carolina, Ph.D

Academic areas of teaching and research;
Ethnology and social anthropology; applied anthropology; environmental anthropology; political anthropology; sex roles; ethnic relations, ethnohistory.

Current projects:
Developing a new applied environmental anthropology course; writing and publishing on the Snowbird Cherokee Indians; new comparative research on male aggression.

Phillip J. Obermiller
Assistant Professor of Sociology

Coordinator or the Program in Applied Sociology/Anthropology

Education:
1964 Athenaeum of Ohio, B.A.
1969 Athenaeum of Ohio, M.A.
1982 Union Graduate School, Ph.D.

Academic areas of teaching and research:
Population, applied sociology, social change, collective behavior.

Current projects:
Editing a book on Appalachian migrants (with W. Philliber); comparing regional development strategies in the U.S. and Canada.

Ralph Peterson
Assistant Professor of Sociology

Education:

1962 Worthington State Junior College, A.A.
1964 Mankato State College, B.A.
1967 University of Kentucky, M.A.
Also completed 87 hours of graduate work in the Human Ecology-Urban Sociology Program at the University of Cincinnati.

Academic areas of teaching and research:

Urban sociology; community; corrections; delinquency; criminology

Current projects:

Computer applications in the college classroom; socialization of computer users.

Ruth B. Pickard
Assistant Professor of Sociology

Education:

1976 Kent State University, B.A.
1982 Kent State University, Ph.D

Teaching and research areas:

Medical sociology; research metholdolgy; social psychology; occupations; applied sociology; psychiartic sociology; formal organizations; sex roles.

Current projects:

Development of textbook on applied sociology (with D. Poole); interviews with adult survivors of incest; grant development (with K. Brinker and R. Robinson) on nursing roles in preventive health care among the elderly.

Appendix 6

ASAN COURSE DESCRIPTIONS

ANT 100 Cultrual Anthropology (3,0,3) Definition and nature of culture, its, content and structure (e.g., kinship, politics, and religion); basic field methods; emphasis on non-Western culturals.

ANT 231 Modern American Inidans (3,0,3) Current problems faced by Indian populations in North America; history of Inidan-white and Indian-black relations; relations to federal government.

ANT 250/SOC 250 Women in Society (3,0,3) Roles of Women in American society analyzed and compared with those of women in other societies; cross-cultural perspective of women; Western stereotypes; position of women and men in a changing world. Same as SOC 250.

ANT 251 Sex Roles and Culture (3,0,3) Cross-cultural analysis of contemporary sexual practices and sex roles through focus on non-Western cultures; origins, role of sexual intercourse, differences in ths sexes, and division of labor by sex.

ANT 294 Cultural Ecology (3,0,3) Interdependence of culture and physical environment; role of technology in cultural adaptation; socio-cultural patterns of human environmental interaction; case studies on selected non-industrialized and industrialized societies. PREREQ: ANT 100.

ANT 301 Comparative Ethnic Relations (3,0,3) Patterns of intergrpup relations in multiethnic societies (e.g., South Africa, Brazil, Israel, and Northern Ireland); similarities and differences between these and U.S. Same as SOC 301. PREREQ: ANT 100, SOC 100 or consent of instructor.

ANT 310 Culture Change (3,0,3) Historical and theoretical approach; various processes of change from an anthropological perspective; case studies. PREREQ: ANT 100 or consent of instructor.

ANT 312 Social Organization (3,0,3) Theoretical approaches to the study of "primative," peasant, and urban social organization; social categroies, groups, associations, and other organizations based on kinship, ethnic affiliation, age, and sex. PREREQ: ANT 100 or consent of instructor.

ANT 320 Religion and Culture (3,0.3) Anthropological approaches to the study of religion, religious beliefs, and practices of selected non-Western and Western cultures. PREREQ: ANT 100 or consent of instructor.

ANT 325 Applied Anthropology (3,0,3) The practical uses of anthropology in solving problems through research, policy development, and administration; case studies in developmental anthropology, ethnic relations, medical anthropology, gerontology, and environmental anthropology; research project on selected topic. PREREQ: ANT 100.

ANT 330 People in Cities (3,0,3) Application of anthropological methods and concepts to the study of cities; development of cities, urbanism, and urban sociocultural systems; cultrual adaptation and adjustment of migrants to cities; developing nations. PREREQ: ANT 100 or consent of instructor.

ANT 340 Ethnographic Methods (3,0,3) Basic ethnographic field techniques; individual research projects. PREREQ: ANT 100; an area course is highly desirable.

ANT 345 Environmental Anthropology (3,0,3) Applied research on and policy solutions to environmental problems in the Western and non-Western worlds; teamn approach to problem solving; case studies; class project on selected environmental problems; PREREQ: ANT 294, ANT 325, SOC 322, or consent of instructor.

ANT 401 Culture Theory (3,0,3) Development of the discipline; major theoretical and anthropological contributions. PREREQ: consent of instructor.

BUS 100 Introduction to Business (3,0,3) The American business system and its major institutions; the business firm and its organization; production and marketing systems; the banking system and financial institutions. Students are encouraged to examine and choose some aspect of business as a career. Not open to juniors and seniors majoring in business. Days and evenings, fall and spring; days or evenings, summer.

BUS 210 Women in Business (3,0,3) Past and present roles of women in the work force; status of somen in terms of wages and salaries, job opportunities, and promotions; special problems of working women; adaptation of the business community to changing roles of women at work. Days, fall; evenings, spring.

ENG 347 Technical Writing (3,0,3) Principles and techniques of technical writing, including proposals, lab reports, job applications, graphics, and feasibility studies. Recommended for students in sciences, public administration, social services, industry, and health and computer fields. Prepares students for cooperative writing internships in industries or agencies. PREREQ: ENG 102.

IFS 100 Computers in Business and Society (3,0,3) Computer hardware, flowcharting, programming, types of computer languages, batch and real time processing. Students will program and execute elementary data-processing applications. Not open to students who have completed IFS 210 or CSC 260.

MAT 205 Elementary Statistics (3,0,3) Measures of central tendency, variability, and correlation; hypothesis testing; chi-square. Credit is not given for both MAT 205 and MAT 212. PREREQ: MAT 099 or placement.

MAT 110 Mathematics for Business and Social Sciences I (3,0,3) Enumeration techniques and probability theory. PREREQ: MAT 099 or placement.

MAT 111 Mathematics for Business and Social Sciences II (3,0,3) Vectors and matrices; systems of linear equations; linear programming; Markov processes; selected applications to problems in business and social sciences. PREREQ: MAT 099 or placement.

PAD 300 Intorduction to Public Administration (3,0,3) Governmental administration, primarily U.S.; development of the discipline and its methodology; organization, personnel, and budgeting problems; administrative control and accountability.

PAD 400 Grants-in Aid (3,0,3) Nature of governmental relationships in the U.S.; development of grant-in-aid programs; grant application procedures and requirements; grants management.

PHI 164 **Practical Reasoning** (3,0,3) Practical improvement of critical reasoning skills; analyzing, evaluating, and presenting sound arguments; developing of logical communication patterns; critical understanding of political rhetoric, network news coverage, advertising, rational decision-making procedures, and mass media conditioning.

SOC 100 **Introductory Sociology** (3,0,3) Concepts and methods, socialization, group processes, social institutions, and social change.

SOC 202 **Juvenile Deliquency** (3,0,3) Definition; investigation of evidence and etiology; judicial change and youth corrections. PREREQ: SOC 100 or consent of instructor.

SOC 203 **Sociology of Corrections** (3,0,3) Survey of correction systems; historical trends, facilities and programs, alternatives to institutionalization such as probation and parole, and relations to society. PREREQ: SOC 100 or consent of instructor.

SOC 205 **Current Social Issues** (3,0,3) Analysis of one or more major current issues, e.g., abortion, nuclear proliferation, poverty, or fundamentalist religious movements; advancement of student comprehension of social issues, using the perspective and methods of sociology. Topic(s) will change regularly and will be announced at time of offering. PREREQ: SOC 100 or consent of instructor. Formerly SOC 101.

SOC 208 **Police and Society** (3,0,3) Roles of police as formal social control agents in stratified society; impact of social change on police work; policing as an occupation; changing community standards; social characteristics of police stylies of policing. PREREQ: SOC 100 or LEN 100.

SOC 213 **Sociology of Aging** (3,0,3) Social and demographic characteristics of the elderly population; sociological theories and methods for studying the elderly; adjustment problems of aging; prejudice and discrimination against the elderly; roles and rold changes of the elderly.

SOC 300 **Race and Ethnic Relations** (3,0,3) Dominant-minority intergroup relations; prejuidice, discrimination, and other intergroup processes; racial and ethnic minorities in U.S. society. PREREQ: SOC 100 or consent of instructor.

SOC 301 **Comparative Ethnic Relations** (3,0,3) Patterns of intergroup relations in multiethnic societies (e.g., South Africa, Brazil, Israel, and Northern Ireland); similarities and diffeerences between these and U.S. Same as ANT 301. PREREQ: SOC 100, ANT 100, or consent of instructor.

SOC 303 **Social Psychology** (3,0,3) Interactionist approach to study of development of the self; social roles; identity; social relationships; creativity; deviance; social control. PREREQ: SOC 100 or consent of instructor.

SOC 305 **Criminology** (3,0,3) Trends and volume of crime; definition fo crime; criminal behavior systems; theories of the genesis of criminal behavior and rehabilitation prognosis; administration of justice through confinement, corrections, and community-based programs; research and its implications. PREREQ: SOC 100 or consent of instructor.

SOC 308 **Social Organization** (3,0,3) Structure and function of organized groups and organizational behavior; formal organizations. PREREQ: SOC 100 or consent of instructor.

SOC 310 Social Change (3,0,3) Conditions, agents, and processes of social and cultural change; problems of modernization. PREREQ: SOC 100 or consent of instructor.

SOC 315 Marriage and the Family (3,0,3) Major theoretical approaches with emphasis on interaction; the family as a social institution, with cultural, social, and emotional implications of dating and mate selection; meeting family crises and problems; marital adjustment; social changes affecting the family. PREREQ: SOC 100 or consent of instructor.

SOC 318 Occupations (3,0,3) Importance of the occupational structure for the individual and the larger society; occupational organizations; future of occupations. PREREQ: SOC 100 or consent of instructor.

SOC 320 Social Research (3,0,3) Overview of the research process; principles of research design; major sociological methods of data collection; interviewing techniques. PREREQ: SOC 100 or consent of instructor; MAT 205 strongly recommended.

SOC 321 Applied Social Research (3,0,3) Application of standard social science techniques for analyzing social data; introduction to use of computers, social science software programs, and frequently used statistical routines in processing information generated by research studies. PREREQ: SOC 100 and MAT 205; SOC 320 strongly recommended.

SOC 322 Applied Sociology (3,0,3) History of applied sociology; ethical concerns in applied research; program design and implementation; microcomputer applications; need assessments; principles and practice of evaluation research. PREREQ: SOC 100, SOC 321, ANT 340, or consent of instructor.

SOC 330 Sociological Theory (3,0,3) Major classical and contemporary sociological theories and their exponents. PREREQ: SOC 100 or consent of instructor.

SOC 340 Population (3,0,3) Fertility, morality, and internal and international migration; population dynamics; interdependence of dempgraphic and social and economic variables. PREREQ: SOC 100 or consent of intructor.

SOC 380 Deviance and Social Control (3,0,3) Forms of social control used to maintain social order; techniques of control ranging from manners to law. PREREQ: SOC 100 or consent of instructor.

SOC 400 Urban Society (3,0,3) Urbanization, industrialization, metropolitanization, and urban ecology; impact of large-scale population aggregations on social institutions. PREREQ: SOC 100 or consent of intructor.

SOC 403 Social Stratification (3,0,3) Theories of social class; distribution of wealth, presitge, and power in the U.S.; patterns of social mobility. PREREQ: SOC 100 or consent of instructor.

SOC 425 Political Sociology (3,0,3) Theories of power and legitimacy; elites and masses; power structures of U.S. and other societies; social correlates of political ideology; sociopolitical movements. Same as PSC 425. PREREQ: SOC 100, PSC 100, or consent of instructor.

SOC 440 **Psychiatric Sociology** (3,0,3) Contemporary and historical approaches to definition and treatment of mental illnesses; social factors in illness recognition and in help-seeking behaviors; societal reaction and the labeling process; cultural patterns; social stressors; epidemiological evidence; medical, legal, and political controls. PREREQ: SOC 100 or consent of instructor.

SOC 450 **Medical Sociology** (3,0,3) Overview of major theoretical and methodological concerns in study of health and illness; definition of disease; illness behaviors; socialization of health personnel; professional dominance; structural and cultural aspects; organizational arrangements for delivery of care; comparative systems. PREREQ: SOC 100 or consent of instructor.

SOC/ANT 460 **Practicum Preparation** (1,0,1) Small group seminar to introduce practicum skills: finding placement assignment, writing a project proposal, making a contract, working with agency/business personnel, working in teams, scheduling projects, writing reports, and managing time. PREREQ: SOC 322 or ANT 325.

SOC/ANT 461 **Research Practicum I** (3 sem. hrs.) Placement with agency for supervised experience in developing or applying research skills. Students will also meet with other practicum students and faculty field supervisors.

SOC/ANT 462 **Research Practicum II** (3 sem. hrs.) Placement with agency for supervised experience in developing or applying research skills. Students will also meet with other practicum students and faculty field supervisors.

SOC 490 **Sociology of Law** (3,0,3) Social and cultural factors influencing emergence and maintenance of law as a social institution and affecting relations between law and deviant behavior; theoretical and methodological issues encountered in study of law. PREREQ: SOC 100 or consent of instructor.

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5933

Department of Sociology,
Anthropology, and Social Work
417 836-5640

SMSU

Southwest Missouri State University

Springfield, Missouri 65804-0095

November 20, 1985

Professor Phil Obermiller
Department of Social Sciences
Northern Kentucky University
Highland Heights, Kentucky 41076

Dear Professor Obermiller:

At a recent ASA Workshop on Applied Sociology Carla Howery referred us to the successful baccalaureate program you have developed. She suggested that the applied sociology program at Northern Kentucky was probably among the best illustrations of successful programs in the country. With such high recommendations, of course, you become subject to all kinds of requests like this one to collect information about your program.

We are currently planning to add an applied track to our existing sociology program and would appreciate receiving any information that you have about the character of your program, any publications you have relative to internships, student handbooks, faculty handbooks, etc. In short we would like to learn as much as we can about your program through whatever published materials you have.

Congratulations to you for catching the attention of the professionals in Washington.

Sincere personal regards,

Don Landon

Don Landon
Professor and Head

THE UNIVERSITY OF SOUTHERN MISSISSIPPI

DEPARTMENT OF SOCIOLOGY AND ANTHROPOLOGY

January 13, 1988

Professor Phillip Obermiller
ASAN Coordinator
Department of Social Sciences
Northern Kentucky University
Highland Heights, KY 41076

Dear Professor Obermiller:

I attended your session at the Applied Sociology conference in Lexington last November. I was impressed by the program you have developed at N.K.U., and would like to have as much information as you can provide before we go any further in planning an applied program of our own.

If you are interested, I will be happy to share with you anything that we develop here.

Thanks for your assistance.

Sincerely,

Robert L Young

Robert L. Young
Associate Professor and Chair

tld

Southern Station • Box 5074 • Hattiesburg, Mississippi • 39406-5074 • (601) 266-4306

SIUE Southern Illinois University at Edwardsville

School of Social Sciences
Department of Sociology and Social Work

Dec. 4, 1987

Professor Philip Obermiller
Department of Sociology
Northern Kentucky University
Highland Heights, KY 41076

Dear Phil,

Perhaps you remember my request for both a copy of your applied handbook and the brochure you have developed for your applied program. I believe these were the two items you exhibited in Lexington at the SAS meetings last month. You were hoping that more copies would be available by now. I would sure appreciate it if you could send them to me as soon as possible, since we are presently in the planning stages for similar efforts. Please send them to me and I will be happy to reimburse you for the cost. Thanks very much.

Sincerely,

Marv Finkelstein

Rm. 1230, Peck Building, Edwardsville, Illinois 62026-1455 (618) 692-3712

Eastern Michigan University

Ypsilanti, Michigan 48197

November 17, 1987

Phillip Obermiller
Department of Sociology
Northern Kentucky University
Highland Heights, Kentucky 41076

Dear Professor Obermiller:

I enjoyed your presentation at the SAS meetings in Lexington. I would very much appreciate receiving a copy of your brochure and the curriculum description when you have more available. We have recently started a master's level program in "Applied Social Research and Program Evaluation." Although ours is a graduate program, I think many of the things you had to say will apply.

Sincerely,

Patricia Ryan
Graduate Advisor

lt

Department of Sociology
(313) 487-0012

February 26, 1987

CAMPUS DIGEST

NORTHERN KENTUCKY UNIVERSITY

Scholarship named for alumnus

Applied Sociology and Anthropology will honor NKU honors graduate Marian F. Freudenberg with the initiation of a merit scholarship in her memory. The scholarship will be officially announced at a reception on February 27, 3 p.m., in Landrum Academic Center 213.

Freudenberg, who passed away last year at age 52, graduated from NKU in 1981 with a bachelor's degree in sociology and applied anthropology. She was treasurer of the student sociology club, and assisted in the Business Administration department. She also received the prestigious Paul J. Sipes Award for community service.

Freudenberg spent many hours helping children and young adults through various volunteer programs. Because of her community work, the mayor of Newport, Ky., declared the day she graduated from NKU "Marian Freudenberg Day," and presented her with a key to the city.

"Mert had a deep sense of caring for others and provided a source of advice and inspiration to other students," said Sharlotte Neely, Social Sciences. "The thing I remember most about her was the quiet leadership role she took. I still run into students who tell me how she changed their lives."

The scholarship will assist outstanding students in the Applied Sociology/Anthropology program. A list of the scholarship criteria is available from Social Sciences, X-5259.

NAME: Mert Freudenberg Scholarship

PURPOSE: To assist outstanding students in the Applied Sociology/Anthropology Program in the Department of Social Sciences.

ELIGIBILITY CRITERIA:

1) Recipient must be a declared major in the ASAN program with a cumulative GPA of 3.0 or higher.

2) Recipient must show evidence of substantial service to department, program, or student club.

3) Recipient is receiving no other scholarship assistance except for federal financial aid programs.

4) Recipient has completed more than 30 semester hours at NKU but has not filed a certificate of graduation form.

5) No residency requirements or needs test will be imposed.

AMOUNT OF THE AWARD:

1) $200 distributed in $100 installments at the beginning of the Fall and Winter semesters respectively.

DISTRIBUTION OF AWARD:

1) One scholarship will be awarded per academic year.

2) Distribution of installments will not occur before the first day of classes in each semester.

3) Scholarship monies may be disbursed at the discretion of the recipient.

DURATION:

1) One academic year, excluding summer terms.

2) The scholarship is not renewable.

SELECTION PROCEDURE:

1) An selection committee consisting of the ASAN program coordinator, ASAN program faculty, a representative of the student Anthropology Club, a representative of the student Sociology Club, and a representative of the NKU financial aid office will select the scholarship recipient.

2) Candidates for the scholarship will be identified through self nomination.

3) The selection committee will establish a procedure for evaluating candidates based on the eligibility criteria.

4) Announcement of the recipient will be made by the selection committee in the last full month of the Spring Semester.

MINIMUM HOURS OF ENROLLMENT:

Six semester hours in each of the semesters in which the scholarship funds are distributed.

BACKGROUND:

The scholarship was established in 1986 in memory of Mert Freudenberg, a graduate of the ASAN program, whose leadership invigorated the program and the department. After leaving NKU, Ms. Freudenberg received extensive public recognition of her work in Northern Kentucky.

Observing

Your Voice Counts

Regular readers of this column will recall how often I have urged you to write and or call your congressional leaders in support of one or another position taken by the Consortium of Social Science Associations. In this column, I want to report on the results of some of your efforts.

1. Health and Human Services: In the spring I informed you of the Reagan Administration's efforts to reduce the number of new and competing grants from 6500 to 5000. The timely intervention of Senator Lowell Weicker (R-CT) and Representative William H. Natcher (D-KY), along with other colleagues in the House and Senate has yielded sufficient friends to support 6200 new and competing grants for 1986. This was one example where effective lobbying paid off.

2. I had also reported the Administration's determination to end the $1 million a year funding for EVIST, the program on Ethics and Values in Science and Technology. Effective lobbying with more than 150 letters of protest found support in the House and Senate, with both passing authorization bills to restore the $1 million to EVIST. Erich Bloch, Director of the National Science Foundation, has now announced his plans to retain EVIST in the 1986 budget even though the overall authorization for NSF for 1986 was cut by $17 million.

3. Throughout the spring and summer, members of COSSA and the National Humanities Alliance (NHA) expressed great concern about the qualifications of Mr. Edward Curran to be the next chairman of the National Endowment for the Humanities. Hearings finally were held on October 2. Sharp questioning of the nominee came from Democratic Senators Pell, Kennedy, Kerry, and Dodd as well as Republican Senator Weicker. Regardless of the final vote, the effort made by the academic community has been impressive; had there not been such an effort, Curran's nomination would have passed without a murmur.

I hope that many of you will feel these events and their consequences offer sufficient evidence for the utility of lobbying that you will decide to support our call for help during the coming months. To those who helped during the past few months with their letters and phone calls, my sincere thanks.—*WVDA*

Addendum

Please take a moment to write to the Senators mentioned above and express your support and appreciation for their positions. They need to hear from the social science community. Are you willing to serve as a resource to Congress? Let us know of your interest and political contacts. Please fill out a Congressional Resource Form. Write to Carla B. Howery, ASA, 1722 N Street NW, Washington, DC 20036.

The vote on the Curran nomination, postponed several times, is now scheduled for Wednesday, November 6. □

ASA Contributors—Thanks!

ASA is pleased to announce that again this year, a significant number of ASA members has made voluntary contributions to the Association along with their dues renewals. Contributions have been designated for the Fund for the Advancement of the Discipline, Minority Fellowship Program, Teaching Endowment Fund, COSSA, and ASA General Operating Fund by the members listed below.

Robert A. Dentler
Kevin J. Dougherty
Eugene P. Ericksen
Sylvia F. Fava
Myra Marx Ferree
Claude S. Fischer
William A. Fitzgerald
Donnie P. Funch
Diana K. Harris
David L. Hatch
James C. Hearn
Beth B. Hess
Wolf Heydebrand
Joseph S. Himes
Cora B. Marrett
George J. McCall
Elizabeth G. Menaghan
Barbara Jean Mieras
John M. Mogey
Stephen O. Murray
Barbara M. Page
Judy C. Plamenstel
Vernon C. Pohlmann
Jack Nusan Porter
Jerome Rabow
Barbara L. Richardson
Edward Sagarin
Philip Selznick

Indiana University Sociologists Celebrate Anniversary

On October 11-12, 1985, two days of celebration marked the 100th year of the sociology program at Indiana University. Indiana University is the second college in America to introduce sociology courses in 1885, with the appointment of Professor Arthur B. Woodford. Faculty led tours of the campus to show

Good Ideas

Compiled by Carla B. Howery

■ The Department of Social Sciences the University of Northern Kentucky puts out a newsletter for people inte ested in their degree program in app sociology and anthropology. "The A plied Side" contains information abo courses, activities of students and fa ulty, job and internship openings an blurbs about meetings and print and visual resources. For more informati write to the program coordinator, Phi lip Obermiller (606)572-5259.

■ It pays to keep your ears open. Th Sociology Department at Edinboro St College (PA) has developed a special applied sociology program for under graduate students. The faculty obser the trend towawrd deinstitutionaliza of mentally ill and mentally retarded people and the scramble for facilities and staff to handle their needs. BA l sociologists could be trained to be eff tive in these staff roles. Drawing on t resources of other departments, the S ciology Department at ESC develope special track for the care of de-institutionalized populations. For mo information, contact: Richard Heasley Department of Sociology, Edinboro State College, Edinboro, PA 16444.

■ The Center for the Study of Local Issues is a nationally known example a campus social science research cent The Center, under the direction of Stephen Steele, publishes a newslette to encourage communication among cial science research centers that trai students while doing contract resear The Center will sponsor a conference for colleagues who wish to establish

THE APPLIED SIDE

NEWSLETTER OF THE DEGREE PROGRAM IN APPLIED SOCIOLOGY/ANTHROPOLOGY

LOOKING GOOD

The new look developed for the ASAN program appears in the masthead of this issue of The Applied Side. The logo, designed by Kathy Gavin and Beth Merten of NKU University Publications, is also an integral part of the new program brochure and student handbook developed this year. You will find a brochure accompanying this issue of TAS; handbooks are available to all prospective majors. Others may request copies of program materials from the program coordinator.

FALL COURSES

These Fall Semester courses can be taken to satisfy requirements under the revised ASAN curriculum: ANT 100 Cultural Anthropology; ANT 325 Applied Anthropology; ANT 340 Ethnographic Methods; BUS 100 Introduction to Business; BUS 210 Women in Business; ENG 347 Technical Writing; IFS Introduction to Computer Information Systems; MAT 110 & 111 Mathematics for Business and Social Sciences I & II; MAT 205 Elementary Statistics; PAD 300 Introduction to Public Administration; PAD 400 Grants in Aid; SOC 100 Introductory Sociology; SOC 305 Criminology; SOC 400 Urban Sociology; SOC 450 Medical Sociology; SOC 490 Sociology of Law.

xxxxx

Please be sure to contact Dr. Obermiller before signing up for the practicum courses, SOC/ANT 460 & 461.

STUDENT NEWS

Three students will be graduating with the Bachelor of Science degree in Applied Sociology/Anthropology this Spring: Arleen Carter, Raymond Kissel, Jr., and Diana Sutkamp. The Applied Side will stay in touch with Arleen, Ray, and Diana as they begin their respective careers to keep up with developments among our recent alumni.

xxxxx

Arleen Carter, who took a second major in sociology, was elected this year's Outstanding Senior in Sociology by the sociology faculty. ASAN major Shawn Atchley was designated Outstanding Student in Applied Sociology/Anthropology by the ASAN faculty. Both students were recognized for their achievements at the NKU Alumni Awards Banquet on April 16.

xxxxx

New ASAN majors include Steven Kuhns, Mark Massman, Tara Skaggs, and John Weiland. Mark and Tara will focus on the anthropological perspective in their elective courses, while Steve and John plan to use their elective courses to pursue the sociological perspective in applied work.

FALL CONFERENCE

The fourth annual conference of the Society for Applied Sociology will be held at Indiana State University in Terre Haute on the weekend of September 26-28. Students are welcome to attend and to participate in the panel sessions and roundtable discussions. NKU will provide transportation. See Dr. Obermiller for details.

DEPARTMENT OF SOCIAL SCIENCES
NORTHERN KENTUCKY UNIVERSITY (606) 572-5259

U.K. GRADUATE PROGRAM

The Sociology Department of the University of Kentucky offers a graduate degree in Applied Social Research. The program includes both coursework and hands-on experience through internships. Financial assistance is available in the form of teaching and research assistantships. For further information write to: Director of Graduate Studies, Department of Sociology, Patterson Office Tower 1515, University of Kentucky, Lexington, KY 40506.

NEW APPLIED BOOK

John van Willigen, Director of the Applied Anthropology Documentation Project at the University of Kentucky, has just published Applied Anthropology: An Introduction. The text covers applied research techniques, social impact assessment, and evaluation research along with anthropological perspectives on community development, advocacy, and policy research. The chapters on ethical and professional issues (the last chapter is entitled "Making a Living") will be of great practical value to applied students. The paperbound version is available for $17.95 from Bergin & Garvey Publishers, 670 Amherst Road, South Hadley, Mass., 01075.

OPPORTUNITY KNOCKS

The Covington office of Job Service of Kentucky is looking for interns, two this summer and two in the fall. The internships include registration of veterans, file searches, employer relations, and job matching. Those interested in further information may call James P. Clay at 292-6666.

ASAN FACULTY PROFILE

Anthropologist Chris Boehm played a key role in founding the ASAN program at NKU. Professor Boehm completed his doctorate at Harvard in 1972 and took a faculty position at Northwestern where he established an applied Ph.D. program in Educational Anthropology. He joined the NKU faculty as Chair of the Social Sciences Department in 1978. The following year he submitted a preliminary proposal to the Fund for the Improvement of Secondary Education (FIPSE) for monies to begin an interdisciplinary undergraduate degree program in applied anthropology and sociology. A full proposal was accepted and the ASAN program begun during the 1980-81 academic year.

Dr. Boehm describes himself as a "general anthropologist," someone equally comfortable teaching ethnographic methods to applied majors or teaching culture theory to anthropology majors. As a leader in establishing an applied emphasis in anthropology programs, he feels good about the number of applied anthropologists he sees "occupying comfortable economic niches" in business and government. He sees the increase in applied anthropology programs, particularly at the graduate level, as a response to these career opportunities.

The applied students of the future, he says, will be one of two kinds. The first "will be in love with either sociology or anthropology and will want to make a living at it." The second will come into an applied program in order to obtain the skills that will enable them "to contribute to society through their life's work."

THE APPLIED SIDE
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WILL FAME SPOIL TAS?

FOOTNOTES, a monthly publication of the American Sociological Association, mentioned THE APPLIED SIDE in a column on "Good Ideas" in its November issue. Since then, faculty members at colleges and universities in nine states have requested more information about the program in Applied Sociology/Anthropology at NKU.

THREE NEW PRACTICA BEGIN

Six ASAN students will be on practicum in the Spring Semester. Arleen Carter, John Adams, and Diana Sutkamp will be continuing their research projects in the areas of juvenile deliquency, marketing, and aging begun in the Fall Semester. New practicum students include Shawn Atchley, Theresa McNay, and Susan Spencer. Shawn will work on a market segmentation project at Weaver-Sutton, Inc., a marketing and advertising firm. Theresa plans to do an analysis of voting patterns in Kentucky for Robert Babbage, a candidate for state auditor. Susan will be conducting a study of patients and treatment results in the offices of Dr. Michael Grau.

SPEAKERS IN SOC 322

Students in SOC 322, Applied Sociology, hosted three applied sociologists as guest speakers during the past semester. Fr. Bob Schmitz related his training in sociology at Columbia University to his current role as head of research and planning for the Archdiocese of Cincinnati. Sociologist Walter Glazer spoke of his work as an independent consultant to private companies and governmental agencies. John Kues, research consultant and evaluation specialist at the University of Cincinnati College of Medicine, described the qualities and skills he looks for in hiring research assistants.

GROWTH IN RESEARCH JOBS

The Current Population Survey of 1983 indicated a growth of 104% in the number of "research workers" employed in the U.S. between 1972 and 1980. This category was the sixth fastest growing occupational category in the nation at the time of the study.

SOCIOLOGY DOES APPLY

The Bureau of Labor Statistics queried a sample of workers one year after their graduation from college about the usefulness of the course content in their major field. Sixty percent of those with degrees in sociology reported that they were using their sociological training in their current jobs.

MEETINGS OF APPLIED ANTHROPOLOGISTS

The Society for Applied Anthropology has scheduled its annual meeting for March 26-30 in Reno, Nevada. Somewhat closer to home, the Society for Medical Anthropology will meet in conjunction with the Southern Anthropological Society in Wrightsville Beach, N.C., April 24-27. Students interested in obtaining more information about these meetings should contact Dr. Neely.

DECEMBER, 1985

DEPARTMENT OF SOCIAL SCIENCES
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SAS CALL FOR PAPERS

The Society for Applied Sociology has decided on the theme of "Applied Sociology in Sociopolitical Context" for its fourth annual meeting scheduled for Sept. 26-28, at Indiana State University in Terre Haute. Students interested in participating in the conference as members of panels or in roundtable discussions, or perhaps presenting papers based on their practicum research should contact Dr. Obermiller no later than January 29.

THINKING ABOUT GRADUATE SCHOOL?

Georgia State University in Atlanta offers an M.A. Applied Anthropology with an emphasis on medical and urban research. The University of Central Florida in Tallahassee has a program leading to the M.A. in Applied Sociology which includes a practicum requirement. For further information on these programs see the ASAN bulletin board next to LA 213.

The M.A. program in Sociology at Ohio University has a particularly strong track in criminology, a graduate faculty which has won this year's teaching award at the university, and an abundance of graduate associateships which cover all tuition and pay a $4600 stipend. Students interested in this program should contact Dr. Obermiller.

THE PRICE IS RIGHT

Students interested in applied anthropology may wish to have their own subscription to PRACTICING ANTHROPOLOGY. This publication of the Society for Applied Anthropology provides career information for anthropologists working outside of academia. Ten dollars sent to PRACTICING ANTHROPOLOGY, Box 24083, Oklahoma City, OK 73124 will start your subscription.

ASAN FACULTY PROFILE

Ralph Peterson completed his undergraduate work in Minnesota and headed "South" to Kentucky swearing never to battle frostbite again. After completing a graduate degree in Sociology at the University of Kentucky, he began his career as an applied sociologist at the Kentucky Legislative Research Commission where he specialized in corrections research.

Mr. Peterson joined the faculty of NKU in 1968 when it was still a community college with just over a thousand students; he was the only full-time sociologist on the staff. Mr. Peterson brought his applied work to the classroom by teaching in the areas of criminology, corrections, and deliquency. In the early 1980s he joined other members of the Social Sciences department in proposing and implementing the degree program in Applied Sociology /Anthropology. He offered courses in the corrections track in the original ASAN curriculum and acted as program coordinator during the 1984-85 academic year.

Last summer Mr. Peterson obtained a Special Summer Fellowship to develop a computerized component to his course on Juvenile Deliquency (SOC 202). Using the SPSS-X program on one of NKU's mainframe computers, students in SOC 202 will access data from the Kentucky Department of Corrections on 4,984 incarcerated adult felons. In addition to the usual demographic, legal, and administrative information available on each prisoner, Mr. Peterson has used the corrections literature to create family and personal histories for the prisoners so that students may study the "background" of deviant behavior.

Mr. Peterson is an at-large representative of the College of Arts and Sciences to the Faculty Senate and advisor to the Sociology Club. He lives with his wife, Judy, and their three children in Delhi where he is reportedly a frequent loser in the competition to use the family Atari 800.

BEST COPY AVAILABLE

THE APPLIED SIDE
NEWSLETTER OF THE
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SOCIOLOGY AND ANTHROPOLOGY

NEWSLETTER BACK IN PRINT

The Applied Side is a new means of communication for applied majors, prospective majors, ASAN graduates, the Social Sciences faculty, NKU administrators, and practicum site supervisors. This is your opportunity to find out about what is going on in the Applied Program and to contribute to the network. Items for the Applied Side can be phoned in to 572-5525 or sent to The Applied Side, Dept. of Social Sciences, NKU, Highland Heights, KY 41076.

NEW COORDINATOR APPOINTED

Phillip Obermiller has been appointed ASAN program coordinator with responsibility for administering the program and supervising all practicum students. He is also the designated advisor for all ASAN majors. His office is in Landrum 244 and the door is open to anyone who would like more information about the Applied Program.

CHANGES IN ADVISING AND PRACTICA

Every ASAN major should make an appointment to see the program coordinator for advising BEFORE registering for Spring Semester, 1986, courses. This is particularly applicable to students nearing graduation or those planning to begin a practicum in the coming semester. Please note that no practicum courses will be available during the summer.

SPRING SEMESTER COURSES OF INTEREST TO ASAN MAJORS

Each of the following courses can be used to satisfy current requirements for the degree in Applied Sociology/Anthropology:

ANT 201 World Ethnography, ANT 231 Modern American Indians, ANT 401 Culture Theory, SOC 202 Juvenile Deliquency, SOC 205 Current Social Issues, SOC 300 Race & Ethnic Relations, SOC 305 Criminology, SOC 321 Applied Social Research, SOC/ANT 461-2 Research Practicum. Remember to see Dr. Obermiller before signing on the dotted line.

THREE PRACTICUM STUDENTS IN THE FIELD

Diversity is the only thing this semester's practica seem to have in common. John Adams is sharpening the skills he obtained in the consumer affairs track at the Jerry Malsh Co., a marketing and advertising firm in Cincinnati. Arleen Carter is conducting an analysis of Kenton County Juvenile Court records to assess the need for a residential treatment center for victims of drug and alcohol abuse. Diana Sutkamp is using qualitative methods to produce a needs assessment for St. Charles Nursing Home in Covington.

OCTOBER, 1985

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ASAN MAJORS LOOKING GOOD

Recent data from the Registrar's office show that the Applied Program began 1985 with nine majors, of whom two received their degrees at the end of the Spring Semester. Current enrollment includes thirteen majors who have a median age of 23 and very respectable cumulative GPAs.

ASAN GRADS NOT DOING BADLY, EITHER

Of the three most recent graduates of the Applied Program, two have opted for graduate studies in sociology and in medicine, while another has won a position as a management trainee at a Chicago-based corporation.

NEW CURRICULUM COMING FOR APPLIED PROGRAM

If all goes as planned the next NKU catalog will include the revised ASAN curriculum. Based on three years of experience with the original curriculum, the applied faculty reviewed and streamlined the program curriculum during the 1984-85 academic year. The revised curriculum has gained the approval of the Social Sciences chair and curriculum committee as well as the Arts and Sciences dean and a university-wide curriculum committee. It is currently in the final stages of approval in the provost's office.

STUDENTS ON THE MOVE

ASAN students Barb Buemi and Shawn Atchley were recently sworn in as Academic Senators to Student Government representing the College of Arts and Sciences.

The board of advisors for the Outstanding Young Woman of the Year has named ASAN student Theresa McNay as an Outstanding Young Woman of America for 1985. This honor recognizes young women throughout the nation for professional achievement and community service.

ASAN student Arleen Carter has been awarded the NKU Bookstore Scholarship. Ms. Carter is also president of the Sociology Club.

NEW TEXT FOR APPLIED SOCIOLOGY WRITTEN BY NKU PROFS

Sociologists Darryl Poole and Toni Pickard are working on a manuscript for the first textbook to appear in the field of applied sociology. Dr. Pickard reports a growing interest from representatives of New York publishing houses who have seen their work. Both Dean Poole and Dr. Pickard have made presentations of their work-in-progress to the students in SOC 322, Applied Sociology, and invite all interested students to feel free to stop by their offices with ideas or comments which may make the book a better teaching tool.

In addition to working on the manuscript, Dr. Pickard has been active in the American Sociological Association's Committee on Sociological Practice. In an August meeting the committee recommended establishing the position of Professional Development Director, a role outlined and supported by Dr. Pickard. The committee's decision clearly acknowledges the growing importance of applied work within the discipline.

SOCIETY FOR APPLIED SOCIOLOGY MEETS IN PA

Twelve NKU students and four faculty members attended the annual meetings of the Society for Applied Sociology held at Edinborough University outside of Erie, PA. Student attendance was supported with grants from Student Government, the Social Sciences Department, and by student fund-raising.

CLUB NEWS

The Sociology Club has elected the following officers for the 1985-86 academic year: Arleen Carter, President; Charisse Carter, V.P.; Rosemary Regan, Financial Secretary; Barb Buemi, Student Rep. to the Sociology faculty; Theresa McNay, Student Rep. to the Applied faculty. Professor Ralph Peterson is continuing as faculty advisor to the club.

The Sociology Club meets every first and third Tuesday at 1:30pm in LA 208. The club is currently very busy with fund-raising projects, including raising financial support for students attending the annual meeting of the Society for Applied Sociology.

OPPORTUNITIES

Nancy Weaver of Covington Area Day Treatment Center is seeking students with sociological training as volunteers. For more information call 431-8883 or 342-9862.

Burke Marketing Services is hiring students interested in conducting various phases of market research. Apply in person at 800 Broadway in Cincinnati Mondays 1:00-7:00, and Tuesdays through Fridays, 1:00-4:00.